



# DIAPER DERBY

8<sup>TH</sup> ANNUAL RUNNING



**The Diaper Derby is a competitive race to collect  
diapers for babies.**

**Kentucky Derby...Preakness... Belmont Stakes...Diaper Derby**

Whether you are a front-runner or a long shot, you can give kids what they need to be healthy and to thrive.

Join EBC in helping kids beat the odds, giving them what they need for a healthy start in life, and parents what they need to take care of their family.

**Choose your horse and jockey, and hit the virtual track for a fun competition.**



The Diaper Derby is a fun race among local business and organizations to collect diapers for children experiencing economic insecurity or crisis.



**Help us collect 200,000 diapers!**

# Be a part of the 8<sup>th</sup> running of the EBC Diaper Derby!

Just like the Triple Crown of horseracing, businesses and organizations enter the race and compete each week by dropping off their diapers in a race to the finish.

Progress around the virtual racetrack (based on the number of diapers and money collected) is tracked weekly, and results posted on EBC's Facebook pages.

Think of EBC as your Jockey Club and trainer...we are here to support your race start to finish.



## THE STARTING GATE

Enter the starting gate on **Friday, May 6th!** We'll count collected diapers, plus bonus donations (*read on to learn more!*), each Wednesday through Friday, June 10th. We ask that you begin purchasing donations of diapers no sooner than the **registration deadline of May 2nd.**

### Race Winners

Winners in each division are determined by the total number of points accumulated during the race weeks of May 6<sup>th</sup> – June 10<sup>th</sup>.

### Divisions

- 🐎 **Kentucky Derby** – organizations of 50+ employees
- 🐎 **Preakness** – organizations of 11-49 employees
- 🐎 **Belmont Stakes** – organizations of 1-10 employees
- 🐎 **Triple Crown** – we will use a weighted system, normalizing the number of employees for a company, to calculate one overall winner.



## Earning Points

Earn points per package (or box) of diapers collected, based on the number of diapers:

Diaper Size	Package/Box Size		Total
🐾 Diapers - Sizes N, 1, 2, 3,	16-42 Count	=	1 point
	43 – 112	=	2 points
	113 + Count	=	3 points
🐾 Diapers – Sizes 4,5,6	16-42 Count	=	2 points
	43 – 112	=	4 points
	113 + Count	=	6 points
🐾 Pull-Ups & GoodNites – All Sizes	Any Count	=	4 points
🐾 Monetary Donations, up to \$500/week	Every \$10 donated	=	1 point
Additional cash above \$500/week	Every \$10 donated	=	½ point
🐾 BONUS Weeks	<b>See bonus chart</b> (on page 5)	=	Up to 4 points

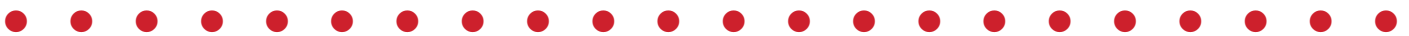
## Diapers...and More!

The struggle to provide enough diapers is apparent from data showing how much Americans spend on them per year. Families right here in our community experience diaper need every day.

Although 30% of the kids assisted by EBC are 6 and older, and no longer need diapers, they still need underwear and pants to be clean, healthy and ready to play and learn.

**NEW BONUS WEEKS:** To help the older kids, in week 2 (week of May 13<sup>th</sup>) and week 6 (week of June 10<sup>th</sup>) your horse (team) can **earn EXTRA POINTS** with donations of underwear or pants. Let's Run for the Roses for all the kids!

<u>Dates</u>	<u>Bonus Point Info</u>	<u>What to Donate:</u>	<u>Pairs</u>		<u>Points</u>
Week of May 6 <sup>th</sup>	No Bonus Point Drop-Offs	Diapers & Pull-Ups			
Week of May 13 <sup>th</sup>	<b>“Legging it”</b> Boy's or girl's pants, sizes 4—14 (jeans, sweats, joggers) *new pants or very gently-used pants	Diapers, Pull-Ups, and Pants	1-3 pairs	=	2 points
			4-6 pairs	=	3 points
			7-10 pairs	=	4 points
Week of May 20 <sup>th</sup>	No Bonus Point Drop-Offs	Diapers & Pull-Ups			
Week of May 27 <sup>th</sup>	No Bonus Point Drop-Offs	Diapers & Pull-Ups			
Week of June 3 <sup>rd</sup>	No Bonus Point Drop-Offs	Diapers & Pull-Ups			
Week of June 10 <sup>th</sup>	<b>“In the Back Stretch”</b> *NEW underwear only, boys or girls sizes	Diapers, Pull-Ups, and <u>NEW</u> underwear	4 new pairs	=	2 points
			6 new pairs	=	3 points
			8 new pairs	=	4 points



## WEEKLY RACING FORM – TRACKING PROGRESS

The team captain will collect team members' diapers and schedule a time to drop off all goods at one of our three EBC Hubs (Issaquah, Kenmore, and Bremerton) and EBC will track your points for you.

Every Monday you will receive an email with the team track position and progress. Results will also be posted on the EBC Facebook page, and Instagram page.

Diapers can be purchased online or at the store and delivered each week to the EBC hub that is closest to you. It's up to you how diapers are delivered, but here are some advantages for both options.



## EBC Online Giving Catalog:

Diapers ordered through the Giving Catalog are delivered directly to EBC – it's a convenient and reduced contact way to be a part of the Diaper Derby

[www.gooddler.com/Wishlist/10349](http://www.gooddler.com/Wishlist/10349)

***\*if ordering through the Giving Catalog, it is important to note your horse (business or organization) name so points can be earned for your team! See the Giving Catalog page in the communication kit for more information.***

## Diapers are collected during the week at your local EBC Hub

**EBC – Central in Issaquah:** Contact Tricia Barry to make a drop-off appointment at 425-372-7534 or [triciab@babycorner.org](mailto:triciab@babycorner.org)

🐾 **Wednesdays** – appointments are between 9:30am to 3:30pm.

🐾 **Fridays** – drop-off anytime from 10:00am to 1:00pm.

**EBC – Northshore in Kenmore:** Contact Courtney Winburn to coordinate your drop-off appointment at 425-209-1136 or [courtneyw@babycorner.org](mailto:courtneyw@babycorner.org)

**EBC – West Sound in Bremerton:** Contact Melanie Magnenat to coordinate your drop-off appointment at 360-616-0235 or [melaniem@babycorner.org](mailto:melaniem@babycorner.org)

## Most Needed Items

EBC accepts disposable diapers of all sizes. We are especially **in need of sizes 4, 5, 6 and larger Pull-Ups**, as well as GoodNites. Please see the points section for a clear breakdown of points for diaper box and package sizes (page 3).

## In the Money

Cash donations count as points too! Your jockey and horse racing team will get (1)point for every \$10 donated by you or your supporters, up to \$500 per week. Donations above \$500 are greatly appreciated, but to keep the race fair, they will be valued at (1/2)point for every \$10 donated.

**You can donate online at [www.babycorner.org/diaper-derby](http://www.babycorner.org/diaper-derby) starting May 6th. All cash and online donations must be received by 5pm on Fridays during the competition to count towards that week's points.**





## The Bookmaker (Receipt Forms)

We will provide receipt forms to you following the check in and counting each Friday. Please know that we cannot provide separate receipts for each customer or client that contributes to your drive unless they make a donation by check or online. The diaper donation receipt will be directed to the registered business participant.

## Teams

After registration is complete, we will send a “racing form” with all competing companies listed to your team’s coordinator. Results for each week will be announced on Mondays during Diaper Derby.

## Supplies

An online communication kit will provide email and social media templates for you to customize and send to your employees, vendors, and customers for their support.

Collection boxes, posters, and flyers are available to support your participation in the Diaper Derby. Included is information on diaper need for you to share with your employees, members, or customers.

## Make it fun...

- 🐎 Have a contest to name your horse.
- 🐎 Have a celebration at the end of the week to celebrate your success.
- 🐎 Add incentives to the employee that sends in the most diapers
- 🐎 Choose your own “silks” (colors)
- 🐎 Create your own virtual race or event to encourage your staff and supporters to get involved. Compete between floors of your business or between office locations.
- 🐎 Spur giving with some side bets between employee teams. What are the odds your team can bring in the most size 5 diapers or packages of Pull-Ups?
- 🐎 Promote the Diaper Derby through your own social media to encourage participation from your clients, vendors or community partners (see the attached communications toolkit) **Tag us and use #ebcdiaperderby**

