



FOR IMMEDIATE RELEASE

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Amazon Buys New Van for Eastside Baby Corner to Help with Distribution of Essential Goods Across the Greater Puget Sound Region; Providing Smiles for Miles.

(Issaquah, WA) Eastside Baby Corner—EBC has been quickly growing our reach across the Puget Sound region. Opening 2 new facilities in the past 6 months, we've needed to increase our ability to transport essential goods, and orders between our Hubs located in Issaquah, Shoreline, Bremerton, and now Kent WA. It's been difficult to make it all happen, luckily, we have local supporters who saw our need and were able to step in and do something about it. EBC Board Member Susan Corning, Senior Programs Manager at Amazon, brought in Pearl Leung, Head of Community Engagement – Bellevue, to our Central Hub in Issaquah for a tour. Touring is a highlight at EBC because people really get to see and experience all of the things they hear we do. They see the volunteers, the volume of essential goods being prepared, and the collaboration that it takes each week to get it all out the doors and to the children and families that need it. We often say, tours are where the magic happens, but in this case, it was it after. Spending the afternoon at EBC, and seeing one of three busy hives we call Hubs, Pearl knew Amazon had a little bit of magic of their own to share with us.

Thanks to Amazon, EBC now has a 2nd van to add to our fleet! We call it magic, but what it really is, is a large effort of boots on the ground, pooling of relationships, community, and resources, to ensure that children's needs are met and that they have the advantages of a healthy start in life. In the first 6 months of this year, EBC supplied an average of 2,578 orders of essential items to children, a 27% increase from 2021. With double the transportation ability, we can continue to meet growing needs in our community.

About Eastside Baby Corner (EBC): EBC's mission is to help kids reach their full potential tomorrow by meeting basic needs today. We provide tangible assistance at no cost to families who are in difficulty, reducing the distress felt by children, *and* their families. Through partnerships with human service organizations, schools and medical facilities, more than 2,000 children each month are helped. Kids are safe, warm, and healthy, with the advantage of being better prepared for success in school and life. Partner agencies can concentrate their resources and expertise on supporting children and families. Members of the community connect with each other here while caring for their neighbors. They donate goods, volunteer, or give financial support to make sure kids are getting *what they need, when they need it*. Founded in 1990, EBC annually distributes nearly 4.5 million items for kids across 5 counties. Volunteers contributed a total of 18,380 hours last year. For more information, find us online at www.babycorner.org.

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